

# Carestream Health, Inc.

Exclusive Manufacturer of **Kodak** Dental Systems

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## **KODAK 1500 Intraoral Camera Sets New Standard for Image Quality, Usability**

### ***Designed to Eliminate Common Problems with Today's Intraoral Cameras***

COLOGNE, March 24 — Featuring unique liquid lens technology<sup>1</sup> that instantaneously focuses like the human eye and the freedom of “Wi-Fi,” the new KODAK 1500 Intraoral Camera from Carestream Health, Inc. delivers unprecedented image quality and ease-of-use to dental practices. The company is showcasing this technology as a work in progress at the 2009 International Dental Show, with the camera scheduled to be available for purchase by the third quarter of this year.

“The KODAK 1500 is the result of extensive customer research and represents a real breakthrough in intraoral camera design,” said Dr. Edward Shellard, DDS, Global Director of Business Development, Carestream Health Dental Systems Group. “It addresses common problems often associated with other cameras such as focusing and capture difficulties, inconsistent image quality, limitations in sharing cameras among operatories and poor ergonomics.”

### **Best Image Quality and Practice Efficiency**

The KODAK 1500 Intraoral Camera captures still images and video with the highest resolution currently available. True auto-focus of still images and video, elimination of undesired light reflection and automatic adjustment to lighting conditions further optimize image quality. Additionally, the liquid lens allows instantaneous and automatic capture of still portraits, full arch, intraoral and macro views with the help of light-emitting diodes (LEDs) that optimize illumination. These features allow improved visualization of hard-to-see areas including cracks and other lesions and potential oral hygiene issues.

### **Wireless Technology for Improved Workflow, User Experience**

Built-in “Wi-Fi” wireless capabilities provide total freedom of movement without any wired connections between the camera and docking station, resulting in a seamless

workflow and user experience. And unlike older wireless technologies, “Wi-Fi” technology enables reliable wireless performance and easy integration with and without a computer. The small docking and charging stations allow for easy installation and use anywhere in the practice, encouraging camera sharing across multiple operatories. The automatic sleep mode and extra battery ensure the camera is always ready for use.

Still images and live video quickly display on either a computer or video monitors. When used with a computer, images can be stored and managed with KODAK Dental Imaging Software. And when used with a video monitor, images can be saved on memory (SD) card and transferred to a computer for printing and storage. This printing feature is especially useful for supporting third-party reimbursement.

### **Superior Ergonomics and Return on Investment**

Based on feedback from dental practices around the world, the KODAK 1500 Intraoral Camera incorporates an ergonomic, stylish design that combines with a simple software interface for maximum comfort and ease of use. Its ability to help patients accept proper treatment of a condition they may not otherwise understand, combined with its many other unique benefits, support a rapid return on investment.

### **Availability and Pricing**

The KODAK 1500 Intraoral Camera is currently in user testing. A “wired” version will also be sold, including all the same features and benefits except for wireless communication, with pricing to be finalized in the coming weeks. For more information as well as a complete description of system features and benefits, contact your Sales and Service Representative at 00 800 4567 7654.

<sup>1</sup> Patent application on file.

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### **About KODAK Dental Systems and Carestream Health, Inc.**

Carestream Health, Inc., a leading provider of dental and medical imaging and IT solutions, is the exclusive maker of KODAK Dental Systems. KODAK Dental Imaging and Practice Management Systems help dental professionals streamline workflow and enhance patient care by enabling them to capture, share, and use images and information easily and effectively.

Headquartered in Rochester, N.Y., and serving customers in more than 150 countries, Carestream Health is an independent company operating within the family of companies owned by Onex Corporation (TSX: OCX.TO) of Toronto, Canada.

For more information, contact your Carestream Health representative or visit [www.kodakdental.com](http://www.kodakdental.com).